Website Design Apprentice (WordPress)

We are looking for a WordPress Web Design Apprentice to join our team and help build high-quality, marketing-focused websites for real client projects.

This role is ideal for someone who wants to build real-world skills in web design, WordPress development, and conversion-focused websites — even if you don't have formal training or prior experience.

Job Responsibilities:

- **Website Design & Development**
  - Build and update WordPress websites using Elementor and other tools
  - Design clean, modern, and mobile-responsive page layouts
  - Assist in creating marketing-focused landing pages
  - Ensure websites are visually appealing and easy to navigate
- **Content & Page Building**
  - Add and format content (text, images, videos) on websites
  - Structure pages for clarity, readability, and user experience
  - Follow proven layouts that guide users toward taking action
- **Website Optimization**
  - Optimize websites for speed and performance
  - Ensure mobile responsiveness across all devices
  - Assist with basic SEO setup (meta tags, headings, image optimization)
- **Technical Support**
  - Assist in troubleshooting website issues and bugs
  - Update plugins, themes, and WordPress core
  - Help maintain hosting environments and backups
- **Conversion-Focused Design Support**
  - Assist in improving website layouts to increase conversions
  - Implement clear calls-to-action and user flows
  - Learn how to structure websites that generate leads and sales
- **Quality Control**
  - Test websites across different devices and browsers
  - Identify and fix layout or functionality issues
  - Ensure all pages meet company quality standards
- **General Support**
  - Coordinate with project managers and team members
  - Assist with client website updates and revisions
  - Willingness to take on additional tasks as needed to support team operations and project delivery

Requirements:

- ✓ Commitment to the Company's vision
- ✓ Strong work ethic and willingness to learn
- ✓ Self-Learner: Ability to learn tools, platforms, and concepts independently
- ✓ Basic computer skills and familiarity with websites (no coding required)
- ✓ Attention to detail (layout, spacing, formatting)
- ✓ Problem-Solver: Ability to figure things out using Google, YouTube, etc.
- ✓ Flexibility: Ability to switch between creative and technical tasks
- ✓ Willingness and ability to develop working proficiency in spoken and written English within the first 12 months

Expectations:

- o **Apprenticeship Term:** 12 months
- o **Career Path:** Successful candidates will be considered for a full-time role at the end of the program, subject to performance and available openings
- o **Compensation:** ₹23,000/month (inclusive of fixed allowances)
- o **Schedule:** Monday – Friday 9-6
- o **Location:** SkyFish Office, Dwarka, New Delhi
- o Paid Time off includes 12 days sick leave, 12 days casual leave, 15 days earned leave, 7 paid holidays
- o Calls with clients may occasionally take place late at night or early morning depending on the client's time zone so this schedule is flexible and can be shifted accordingly
- o Office Hours and client calls combined should never exceed the legal 48 hour per week limit without additional compensation
- o Continued participation in the program is dependent on performance and professional conduct

Apprenticeship Program Overview

The SkyFish Apprenticeship Program is designed for individuals who are early in their careers and ready to build real, practical skills in a fast-paced environment.

You do not need formal training or advanced qualifications to succeed in this role. What matters most is your work ethic, willingness to learn, and ability to take ownership of your growth.

At SkyFish, apprentices work directly on real client projects from day one. You will learn by doing — building websites, solving real problems, and developing skills that are immediately valuable in the market.

This is not an internship. The goal of this program is to train and develop team members who can grow into full-time roles within the company.

This apprenticeship is an internal training program operated by SkyFish and is not a government-registered apprenticeship under the Apprentices Act or any formal certification body.

We are looking for people who are serious about building a career — not just looking for a temporary job.